



2012 Northeast Home Health Leadership Summit

January 17 - 19, 2012

Boston Park Plaza Hotel, Boston MA

AGENDA-AT-A-GLANCE

Tuesday, January 17

(Conference Registration opens at 11:00am)

1:00pm to 5:00pm **Pre-Conference Session**

Doctor Dunaway Is In and Will See You Now

Strong Medicine: "Connecting the Health Care Dots"

Health care is a complex matrix of connected and disconnected dots (patients and patient families, hospitals, healthcare payers, government, home care companies, medical/surgical equipment suppliers...ad infinitum). One of the most fragmented, indeed even subdivided, is the physician dot and subsequently all the dots physicians interact with. A closer look reveals that fragmentation stems not so much from disagreement, but more from a failure to understand different perspectives and purposes of other dots.

Home care leaders: join your peers as the renowned **Dr. Tray Dunaway** provides his "prescription" for reconnecting the disorganized dots of health care. Dr. Dunaway will provide his latest ideas on improving communication, finding relationships and economic chemistry, and making it possible to join forces for mutual gain and, ultimately, to provide patient care excellence.

Dr. Dunaway's presentation will be followed by a panel session of providers who are successfully "connecting the dots" in health care. Summit attendees can take advantage of a reduced fee for this program.



Agenda continues on next page...

The Boston Park Plaza Hotel

This year the Summit will take place at the Boston Park Plaza Hotel, 50 Park Plaza, Boston, MA 02116.

Room rates at the Boston Park Plaza are \$149 per room. The deadline for this special rate is December 19, or until rooms in our block are sold out. Call (617) 426-2000 and ask for the NE Summit rate.

For more information on the Boston Park Plaza, visit www.bostonparkplaza.com.

Parking

For parking, the hotel recommends the Motor Mart Garage located across the street from the hotel on Stuart Street.

Questions?

Contact the Home Care Association of New York State (HCA), the Summit coordinator, at (518) 426-8764 or e-mail info@hcanys.org



AGENDA-AT-A-GLANCE

Wednesday, January 18

9:30am

The Journey to the Emerald City - Putting Innovation into Practice Will Take Courage, Brains and Heart

Explore the ideas of “innovative communities” that place providers of home and community-based services in truly person-centered models. Home health is a cornerstone to such thinking, but it will require looking beyond “service as usual.” Collectively we have the answers, but to put the pieces together will take Courage, Brains and Heart.

Cheryl Phillips, M.D, Senior VP at LeadingAge

10:30am

Transforming Relationships for High Performance: Getting from Here to There

Relational coordination is a dynamic, mutually reinforcing process of communicating shared goals, shared knowledge and mutual respect among frontline workers. Learn about the concept, its effects, and how your organization can benefit greatly from doing the same.

Jody Hoffer Gittell, Professor of Management, Brandeis University

11:45am

Ready, Set, Reform! Assessing Your Readiness for Healthcare Reform Partnership Opportunities

Every health care leader recognizes to remain viable, means to take advantage of Health Care Reform’s partnership opportunities. But where and how do you begin? At this session, we will explore what’s available and what you would need to do now internally to position your organization for success.

Scot Park, CPA, Principal, Artower Advisory Services, LLC

12:30pm **Lunch and Networking**

1:30pm **Breakout Sessions** (*Select the workshop that best suits your needs*)

A. Let the Wild Rumpus Start

Sharing and processing information, decision making, problem solving, and innovation are all increasingly important to the success and even the survival of our organizations. Are you tapping into all of your valuable resources?

Joe Gerstandt, Consultant

B. You’ve Read the Tea Leavers: Now Take the Test - Score-ing Your Readiness for Partnership

See how your organization would score in gearing up for a new enterprise, and find out what your next steps should be.

Scot Park CPA, Principal, Artower Advisory Services, LLC



Agenda continues on next page...



AGENDA-AT-A-GLANCE

Wednesday, January 18 - *Continued*

3:45pm

Flying Your Freak Flag

How well do you know yourself or show yourself? Jump into an exploration about who you truly are – your authentic self – and determine if you are living accordingly.

Joe Gerstandt, Consultant

6:00pm

A Dinner That Is Beyond Words

Join your peers at Smith & Wollensky, one of Boston's top restaurants, for an exclusive dinner for Summit attendees, just across the street from the Boston Park Plaza hotel. The cost is only \$85 per person for this optional networking event.

Thursday, January 19

7:30am - **Breakfast Buffet**

8:00am

Critical Care: A New Nurse Faces Death, Life and Everything In Between

During breakfast, author Teresa Brown, BSN, RN, OCN will discuss her first book which chronicles the challenges facing a first year oncology nurse while exploring the deep human connections forged between people in the hospital.

Teresa Brown, BSN, RN, OCN, Author and writer.



9:00am

Changing Circumstances

The Summit theme of *Moving Beyond Words* is driven home in this penultimate session for leaders. Less a presentation than a group conversation, this session will engage attendees in making connections between what was heard and learned throughout the conference and how to integrate these insights into your own everyday practice. This session will also demonstrate a technique for hosting “conversations that matter” – *The World Cafe* – that you can use within your own organization and community.

Claire Sherry Immediato, Chief Learning Officer for the ReThink Health Initiative of the Fannie E. Rippel Foundation.

11:15am

What Makes the Great Ones Great

A business leadership coach, a *New York Times* best-selling author and a longtime Associate Editor for *Sports Illustrated*. Don Yaeger has seen it all and will share it all, including what he has determined makes the great ones great – be it in sports, business or any other leadership arena.

Don Yaeger is a popular sports author who owns a political consulting business and public relations firm.

12:30

New Chapters Luncheon

Over lunch, share with your colleagues and new network relations all of the new chapters you will be writing as a result of this inspiring two-day Summit.

2:00pm - **Adjourn**

Northeast Home Health Leadership Summit

Moving Beyond Words

January 17 - 19, 2012 - Boston Park Plaza - Boston, Massachusetts

Registration Form

Name _____

Title _____

Agency _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

Please indicate your state association membership affiliation:

- _____ Connecticut Association for Home Care & Hospice
- _____ Home Care & Hospice Alliance of Maine
- _____ Home Care Alliance of Massachusetts
- _____ Home Care Association of New Hampshire
- _____ Home Care Association of New York State*
- _____ New York State Association of Health Care Providers*
- _____ Rhode Island Partnership for Home Care
- _____ Vermont Assembly of Home Health Agencies
- _____ Member of both HCA and HCP-NY

Registration Deadline and Cancellation Policy

Registration must be postmarked by January 5, 2012. Registration postmarked after that date will be charged a \$35 late fee per registrant. Changes or substitutes within the same agency are acceptable by notifying HCA Education and Research by January 15th. Cancellations up to January 5 will receive a full refund less 25% administrative fee by emailing info@hcanys.org. No refunds will be given after January 5. Questions? Contact HCA at (518) 426-8764 or info@hcanys.org.

In accordance with the American with Disabilities Act or special meal needs, please let us know how we can accommodate you:

Three Ways to Register

- Online: www.eventville.com/hcanys
- By Fax: Send your registration form with credit card payment to (518) 426-8788
- By mail: Send your payment and registration form to HCA Education and Research
194 Washington Avenue, Suite 400
Albany, NY 12210



www.nhomehealthsummit.com

Two-Day Registration Fee Includes:

Education programs, handouts and food and beverage events where noted. The Pre-Conference session on January 17th is additional.

Please Note:

Members of the same agency may *not* share the two day registration fee. Each individual must be pre-registered to attend.

Member of a Sponsoring State Association

Early Bird Two-Day Fee (until 12/2/11)	\$450 _____
Two-Day Fee (after 12/2/11)	\$495 _____
Late Fee (postmarked after 1/5/12)	\$ 35 _____

Non-Member

Early Bird Two-Day Fee (until 12/2/11)	\$650 _____
Two-Day Fee (after 12/2/11)	\$695 _____
Late Fee (postmarked after 1/5/12)	\$ 35 _____

Pre-Conference Registration (Tues. Jan 17th)

Pre-Conference Session <i>(In addition to above Registration)</i>	\$ 95 _____
Pre-Conference Session <i>ONLY</i> <i>(Not attending the Summit)</i>	Member: \$195 _____
	Non-Member: \$295 _____

Networking Dinner Registration

- Yes, I will attend the Networking Dinner at \$ 85 _____
Smith & Wolensky (across from the Park Plaza)
on January 18.

Total Registration Fee

\$ _____

Method of Payment

_____ Check made check payable to:
HCA Education and Research, 194 Washington Ave,
Suite 400, Albany, NY 12210

_____ American Express _____ MasterCard _____ VISA

(3 digit security code) _____ Exp. Date ____/____/____

Card Number _____

Cardholder's Name _____

Signature _____