

# Save the Date - Join Your Peers!

## Northeast Home Health Leadership Summit January 19 and 20, 2011



### New Location!

This year's conference will be held at *The Colonnade Hotel*, 120 Huntington Ave., Boston - just across the street from last year's conference site - still affording you access to great shopping and restaurants. What's more the hotel room rate is now just \$149 per room.

The Northeast Home Health Leadership Summit is the premier gathering of home health agency leaders from throughout New England and the mid-Atlantic states. The Summit is sponsored by the Northeast Home Health Leadership Collaborative, a consortium of state home care trade associations representing provider and associate members in the northeast.

This cutting-edge conference – now in its ninth year – is attended by home care executives seeking to take their organizations to the next level. The Summit is unique from other leadership conferences in that it focuses on future trends in health care and management and brings thought leaders from the business and policy sectors. The Summit is also an excellent opportunity to network with peers.

To date, we have lined up the following presenters who will support our 2011 theme, *The Art of Leadership*:

**Ellen Goodman** - a syndicated columnist, author, TV personality and Pulitzer Prize winner. In her presentation on *The Third Act*, Ms. Goodman will enlighten home health leaders about how the new generation of seniors will either rewrite the script for old age or hunker down against change.

**Doug Stevenson** - an expert on corporate storytelling. Storytelling, used in a business context, helps to communicate an idea or vision, teach a lesson or sell a product or service. Emotional eloquence is a skill every great leader must master.

**e-patient dave** - a Stage 4 kidney cancer survivor, Dave deBronkart, is actively engaged in opening health care information directly to patients, revolutionizing the relationship between patient and health care providers that will impact insurance, careers, quality of life and the distribution of finances across the entire spectrum of health care.

Save the date and watch for the program brochure and registration information coming soon!